Privacy Policy

Florescit recognizes the importance of privacy to users and is committed to maintaining the highest possible standard. The following privacy policy is designed with transparency and your privacy in mind.

What is collected and why

Florescit collects and stores technical information about your visit to our website. This information is used for statistical purposes <u>only and is not provided to any other third party</u>. The items recorded are as follows;

- The operating system from which the site was accessed.
- The service provider from which the site was accessed.
- The city and country from where the site was accessed.
- The browser from which the site was accessed.
- The date and time the site was accessed.
- The pages from the site that were accessed.
- The amount of time spent on the site.

Florescit's website may use a "cookie," which is a file placed on your computer hard drive, that allows the Florescit web server to log the pages you access and to note if you are a returning visitor to the site. Florescit uses this information for the sole purpose of research and editing the site to give a better user experience. You can set your browser to warn you when placement of a cookie is requested and decide whether or not to accept it. Florescit will never use cookies to collect personal information.

On the "Contact" page of the website there is a form which asks for your contact information (phone number and e-mail address) this is an optional from that you can complete should you wish for someone from Florescit to reach out to you, you also have an option to contact Florescit directly and the contact details are supplied on that "Contact" page.

How is this information used?

Demographic and profile data collected through the Florescit site may be added to a database maintained by Florescit to customize your website experience. It may be used to contact users of the web site for online surveys, no personal information is ever shared or sold to a third party.

Opt-Out

If you no longer wish to receive any future communications from Florescit, please either send an email to <u>estelle@Florescitlifecoaching.com</u> or call the following telephone number: 215-824-9270.

Links to Other Sites

If the website contains links to other sites, Florescit is not responsible for the privacy practices of such websites. Inclusion of links to an outside website, whether in an advertisement or content area of Florescit's website, is not an endorsement of the website or a guarantee that the information it contains is accurate.

Change in Terms of Privacy

Florescit reserves the right to alter its privacy policies, any changes to the policy will be posted on the Florescit Life Coaching Facebook page; <u>https://www.facebook.com/florescitlifecoaching/?ref=nf</u>.